

Membership management cost of ownership calculator

The benefits of a full-featured membership management system.

Managing your organization with multiple systems or spreadsheets can be costly and time-consuming. Leveraging an all-in-one membership management system can save your staff time and increase productivity. Use this worksheet to calculate your current member management costs, including potential multi-seat license fees or fees based on database size.

Monthly cost

Member database		SMS text message marketing system	
Organization website		Invoicing/ billing system	
Event management system		Reporting software	
Online community		Member analytics	
Member directory/ Member profiles		Shopping cart/ e-commerce	
Blogs, forums		Survey software	
Email marketing system		Other	

Subtotal \$

Monthly ongoing management, maintenance, and hosting

Hosting fees		Initial training costs	
Website design/ updates		Support costs	
Software updates/ upgrades		Other	

Subtotal \$

Monthly time costs

Time/ manpower is also a cost. Assign each of the time costs below an amount of time (in hours) your organization spends on average monthly. Multiply it by your hourly rate.

Admin time _____ hours x _____ = \$ _____

(Time lost due to manual processes such as: managing excel spreadsheets, processing membership applications, sending follow-up/ confirmation emails, processing payments, etc.)

Support time _____ hours x _____ = \$ _____

(Learning and maintaining multiple software programs)

Upgrade time _____ hours x _____ = \$ _____

(What time is lost due to downtime during upgrades on multiple systems)

Subtotal \$

Total spent per month on membership technology:

Subtotal of feature costs _____

Subtotal of ongoing costs _____

Subtotal of time costs _____

\$

Calculating the ROI of switching to an all-in-one membership management software isn't just about revenue. It also includes factors like member engagement, technology consolidation, cost savings, and reducing staff workload. If you haven't invested in member management software yet, now is the time.

YourMembership's all-in-one solution combines all the necessary features to save your staff time, increase member engagement, and boost revenue.

Learn more

